

Juniors Honored at Iowa Picnic

The Maxwell family hosted the summer meeting and picnic of the Iowa Jersey Cattle Club at their farm, Cinnamon Ridge Dairy, in Donahue on July 6, 2013. The organization held a short business meeting and presented awards to juniors. Members enjoyed a picnic potluck and then toured the new facilities at the dairy.

Dayle Lantzky of Hawkeye was named winner of the Iowa Jersey Achievement



Lantzky

plans to double major in agriculture communications and agriculture business.

Her herd of nine Registered Jerseys is managed with Hei-Bri Jerseys, owned by her family. The 175-cow dairy is enrolled on REAP and intensively grazed. Dayle has been involved with the family business since she can remember and today scrapes the barn before and after school and feeds calves and helps with other farm chores on the weekends.

She has developed her herd with a few foundation purchases and hopes to advance the genetic level with two genotyped heifers purchased at the Heartland Production Sale IV this spring. Among her favorites is a homebred heifer, Hei-Bri Eclipses Elk, who traces to one of her first animals and topped the junior heifer class at the county fair this summer.

Dayle is active in 4-H and FFA. She has been a member of dairy judging teams for both organizations and currently chairs the recruitment committee for her local FFA



A viewing area on the second floor of the milking cow facilities at Cinnamon Ridge Dairy gives visitors like Karl Zumbach the chance to watch cows lounge in the freestalls, eat at the feedbunk and head to the milking parlor. A viewing area on the ground floor allows them to see cows being milked by robotic milkers.

chapter. She is a member of the 4-H dairy quiz bowl team that will represent the state in competition at the North American International Livestock Exposition in November. She is the reigning Fayette County Dairy Princess.

In school, she sings for the chamber choir and jazz band, sits on the homecoming committee and is a member of the volleyball and track and field teams.

For winning the contest, she will receive a Registered Jersey heifer calf.

Rylie Pflughaupt of Vinton was crowned as the new Iowa Jersey Princess. She is the daughter of Jordan and Traci Pflughaupt and a junior at Iowa State University majoring in speech communications.

She grew up on Sandridge Farms, a 60-cow Registered Jersey dairy owned by her family, and got a start in the business showing cattle for her grandparents, Jim and Carol Pflughaupt, Ja-Glo Jerseys, of Central City. Her herd of Registered Jerseys today numbers 10 head.

Rylie served her local FFA chapter as president and treasurer and her 4-H club as secretary and reporter. She participated in FFA dairy judging and was a member of the floral culture team that placed first in state competition and then competed at the national level.

She was a member of the high school golf team and participated speech competitions.

At Iowa State, she volunteers for Habitat for Humanity, dances with Orchesis 2 and was recently inducted into the National Society of Leadership and Success.

The Iowa Jersey Cattle Club Scholarship was presented to Colt Churchill of Altoona. The son of Brandon and Andrea Churchill is a freshman at Des Moines Area Community College majoring in agriculture business.

Churchill has been involved with Jersey youth projects since he began showing at the age of 10. Though the farm initially was a hobby farm, it now ships milk commercially from 15 Jersey cows. Cows are housed in a freestall barn and milked in a single-four, step-up parlor that was built into an old corn crib. Cows are pastured on 60 acres.

Colt has exhibited cattle at the Iowa



Pflughaupt



Churchill

State Fair each of the past 10 years. He served his local FFA chapter as president and was a member of the organization's dairy judging team. He also served his local 4-H club as vice president.

Jersey breeders toured Cinnamon Ridge Dairy, which is operated by John and Joan Maxwell, and his daughters, Amy and Kara, and brother, Edwin. The herd is enrolled on REAP and has a 2012 lactation average of 21,234 lbs. milk, 1,064 lbs. fat and 800 lbs. protein. It ranks #40 in the nation for JPI with a herd average JPI of +78 on 170 cows. Thirty-nine percent of the milking string has been genotyped. A third of the 294 heifers in the calf pens are P-level 8 or 9.

The Maxwells recently expanded the Jersey herd and built new facilities with a Jersey comfort and agriculture tourism in mind. A second-story viewing area in the center of the barn gives visitors an overview of the entire facility from an above-ground perspective. They can watch cows lounge in the freestalls, eat at the feedbunk and head to the parlor to be milked. A viewing area on the first floor gives them a chance to watch cows being milked by Lely robotic milkers.

The Maxwells are currently milking 200 cows and plan to be milking 260 by year-end. To grow the herd, springing heifers were purchased from the Cedarcrest Sale IV in April 2012 and the New York Fall Sale and Vermont State Sale last fall. The facility has been seen by many visitors since it opened in November 2012. A recent open house in June received nearly 350 dairy enthusiasts. Visitors have come from across the country and also from Asia, Europe and South America.

The Maxwells also plan to produce cheese that can be marketed locally. Amy and Kara are the fifth generation to breed Jersey cattle. Both attended Jersey Youth Academy and have participated in other Jersey youth activities. Kara topped the National Jersey Youth Production Contest last year with Cinnamon Ridge Rasmus Lily.