

## Hei-Bri Jerseys Hosts Iowa Picnic

Brian and Heidi Lantzky and their family hosted the summer meeting of the Iowa Jersey Cattle Club (IJCC) at their farm in Hawkeye, Iowa, on July 9, 2011. Jersey breeders enjoyed a potluck meal and fellowship with their peers, honored several juniors and took a tour of Hei-Bri Jerseys.

Eric Metzger, Lester, received the Iowa Jersey Youth Achievement Award. The son of Rodney and Polly Metzger is a junior at West Lyon Community High School. He will receive a Registered Jersey heifer calf donated by Kevin and Mariselle Cline, Golden Dream Jerseys, Decorah.



Metzger

Metzger lends a hand with all aspects of running the family farm, Summit Farm Inc., and has hopes of owning the farm one day. His herd today numbers two cows and two heifer calves.

He is president of his local 4-H club. Metzger is also active in FFA and was a member of the agriculture mechanics team that placed first in local competition. He enjoys showing at the Lyon County Fair and the Iowa State Fair, where he has earned blue ribbons in showmanship on multiple occasions.

Metzger will compete in the 2011 National Jersey Youth Achievement Contest, with winners recognized next year.

The IJCC Memorial Scholarship in the amount of \$500 was given to Jordan Hanson, Decorah. The son of Randy and Lisa Hanson is a junior at Iowa State University double majoring in dairy science and agricultural business.



Hanson

Hanson's herd of seven cows has a 2010 AJCA lactation average of 18,828 lbs. milk, 955 lbs. fat and 674 lbs. protein. With the latest appraisal in February 2011, the herd included two Excellent and eight Very Good cows and has an average appraisal of 86.7%.

Hanson has been active in several college clubs, including the Dairy Science Club and the Block and Bridle Club. He currently serves as the Dairy Science

Club's current representative on the College of Agriculture Council. Hanson works as a conference manager at the university, where he coordinates housing and dining for camps and conferences throughout the summer.

Hanson was very active in 4-H, FFA and high school activities prior to college.

Kendra Core, Ackworth, was crowned as the Iowa Jersey Princess. The 17-year-old daughter of Ken and Brenda Core will attend Des Moines Area Community College this fall. She plans to transfer to Iowa State in two years to pursue a master's degree in elementary education and a minor in childhood development.

Core is the fourth generation to raise Jerseys and began her show career with Jerseys at the age of two in the Kiddie Kattle Kapers class at the Iowa State Fair. She has shown her cattle at the Warren County Fair and the Iowa State Fair every year since. She is the reigning Warren County Dairy Princess and takes great pride in promoting the dairy industry and the Jersey breed.



Core

She will compete in the Iowa Dairy Princess contest this summer and the National Jersey Queen contest this fall.

In business news, it was reported that the inaugural Hawkeye Pot O'Gold Sale was a success. An account using 25% of the sale gross (\$975) will be established to fund the production contest in 2014. Jersey breeders discussed the possibility of genotyping all consignments in future years.

Jerseys will also be included in the Ayrshire Fall Sale this in September. Jersey breeders were encouraged to consign and volunteer at the inaugural event for Jerseys. Members also discussed the option of hosting a volume sale similar to the Illinois State Sale, or managing a volume sale with another state.

Jersey breeders toured Hei-Bri Jerseys. The dairy is operated by Brian and Heidi Lantzky and their daughters, Heidi and Dayle. The family milks 145 cows and raises heifers on the farm in the northeast part of the state. Hei-Bri Jerseys is enrolled on REAP and markets milk to Swiss Valley Farms.

Cows are housed in a compost barn with a center drive-through and intensively grazed during the summer. They are milked in a double-12 parlor. The farm is situated on just 40 acres, with another

300 acres of rented land. The dairy has achieved the highest rating (tier three) in the Conservation Security Program and has earned numerous milk quality awards.

Brian and Heidi received the Young Jersey Breeder award from the AJCA in 2003 and the Progressive Producer award (herds under 300 cows) from National Dairy Shrine in 2009. The family is active in the Iowa Jersey Cattle Club and routinely consigns to the Iowa Spring Extravaganza Sale.